



WWMR, Inc. Announces New Senior Management Appointment

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FOR IMMEDIATE RELEASE

San Mateo, CA –WWMR, Inc., leader in marketing research and strategic consulting, serving the pharmaceutical, biotech, medical device and diagnostics communities announced the appointment of Dr. Sharon Grehan to the position of Managing Consultant, Consulting Services, effective June 1, 2006.

Dr. Grehan has been with WWMR, Inc. for three years, providing a scientific background to market research and strategic consulting projects. Her professional track record is enhanced by a strong academic foundation and more than 10 years of experience in the scientific/biotechnology sector. She has specific knowledge of many areas, including regulation of gene expression in the brain, inflammatory mechanisms, and the molecular basis of disease.

“Sharon’s contributions to our clients’ decision-making as well as the management of our business are particularly noteworthy. Her strong scientific background enhances the quality and depth of our work, and she plays a key role in expanding WWMR’s services and geographic coverage,” said Susan Olsen, President, WWMR, Inc. “Sharon’s leadership complements our strong senior management team, ensuring that WWMR continues to provide excellence in market research and consulting, client service and staff development for continued growth in North America.”

Prior to WWMR, Dr. Grehan completed a post-doctoral fellowship at the Gladstone Institutes in San Francisco and became a Research Scientist and Group Manager of the research laboratory after two years. She has coauthored over 10 scientific publications in the molecular biology arena, published in Journal of Neuroscience, Journal of Immunology, European Journal of Immunology, Journal of Rheumatology, and Journal of Investigative Dermatology.

Dr. Grehan has a B.Sc. in Microbiology and a M.Sc. in Biotechnology from the National University of Ireland, and a Ph.D. in Genetic Engineering from Trinity College in Dublin, Ireland. The combination of her strong academic background and professional experience brings a dynamic edge to WWMR, Inc.

About WWMR, Inc.:

WWMR, Inc. was founded in 1994 as an independent marketing research and strategic consulting firm with global capabilities. Since its inception, WWMR, Inc. has provided over 1,000 high quality, customized, and insightful studies to clients in the pharmaceutical, biotech, medical device and diagnostic communities. Enhanced Perspective Publications (EP Publications) is the multi-client publication arm of WWMR, Inc.

WWMR, Inc. provides a full range of support to it’s Customers:

- Market, Product and Technology Assessment
- Forecast Modeling
- Population Projections: Disease and Country-specific
- Product Launch (pre- and post-) Marketing Research

- Primary Marketing Research
 - Qualitative and Quantitative
 - U.S. and International
- Medical Economic Analysis
 - Pricing
 - Reimbursement
- Competitive Intelligence Services
- Enhanced Perspective Reports
 - Multi-Client Reports Assessing Markets, Identifying Trends and Evaluating Emerging Opportunities

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